

# 5 LESSONS: *learned through motherhood*

a special writing project with

#MOMFIDENT<sub>af</sub>

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*I'd love to work with you!*

But I know this is a big decision and it's a BIG DEAL going through this process! Hopefully I can answer some of your most asked questions here and you can decide if it's the right time for YOU to participate in a co-author project. It's the BEST, most accessible way for me to help you become an author without you having to learn all the BS back-end stuff. I promise! And for this project... it's the most affordable way to do it too.

*We are in a weird spot.*

Listen, I get it. It's a really freaking weird world out there right now. It's a strange climate, there's a lot of uncertainty, and a lot of us are holed up at home with nowhere to go and nothing specific to focus on. So in addition to giving you the chance to share your voice, which I will always provide, I want you to be able to have this amazing light to focus on, which will come to fruition in October 2020 and will give you something real and tangible to focus on while you may be stuck at home. Right now. It's an opportunity to work on a goal, join forces with a community of other amazing moms doing exactly what you are, make connections, and reach an amazing milestone: BECOMING AN AUTHOR.



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*Focus on the good.*

This is an opportunity. I want to band together with a group of women just like YOU and share our stories - with the collective goal of impacting THOUSANDS. This book will be published on Amazon and you will have the opportunity to purchase hardcopies and re-sell them, or simply generate revenue by selling the e-book version with your circle. It's an evergreen recurring revenue stream, and trust me - becoming an author can also open up MANY other doors and opportunities if you're open to them. It is an amazing credibility tool and will allow you to expand your reach and build (or build on) your business.

*So, how does it work?*

Your main responsibilities are:

1. Register as a co-author at [getmomfidentaf.com/5-lessons](http://getmomfidentaf.com/5-lessons)
2. Sign the co-author agreement, fill out the author information form, and join our Facebook Support Group
3. Write your 5 Lessons (approximately 1000 words) and submit them.
4. Share about the project as we progress.

THAT'S IT.



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## *What does it cost?*

A co-author seat in this special project is \$333 if paid in full. This is the LOWEST investment for an author seat you will find, I can guarantee it. My regular co-author seats are \$888 (and require writing 3000-4000 words, which is a much bigger writing commitment.) This special project is to make co-authoring accessible for more women during a time of difficulty and uncertainty - and I want to be able to help any woman crush the goal of becoming an author. This is a special project and will likely not be offered at this price again.

## *Why do I have to pay?*

Real talk? Self-Publishing a book costs money. That's just the reality. Costs for publishing can be upwards of \$5000. So if I can take my expertise, skills, knowledge, and team of experts and do the heavy lifting for you, it'll be worth the \$333 investment in this project. I promise.

## *When do I need to decide?*

The decision to join needs to be right for you. I will likely only be taking 40 moms in this project, so it depends how quickly we fill up. I anticipate filling this project by the end of May, 2020.



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FAQ FAQ FAQ FAQ

## *What happens after I submit my chapter?*

I take care of everything “after” you submit your 5 Lessons. That includes initial editing, secondary manuscript editing, interior layout, cover design, ISBN, getting it into the back-end of Amazon, and creating promotional/marketing materials for you. After you submit, you just need to TALK IT UP to your circle. Tell everyone you have a book coming out! Share however feels right, using marketing provided or creating your own way of spreading the word. That’s it!

## *What support do I get?*

This may be my favourite part. I’m in your corner THE ENTIRE TIME - you can access me anytime in our private Facebook Group for this project, AND maybe even cooler, is the connections we make as a co-author team. I even have plans to create a “MOMFIDENT AF Business Directory” filled with products and services from YOU, my co-author team. The support is EPIC.

## *Is there a Return on Investment?*

Yes! YOU CAN create a recurring revenue stream with this book. You will be able to sell the e-book version via social channels (or add it to your website if you have one!) and you can order copies to re-sell any time you like.



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FAQ FAQ FAQ FAQ

*Do you own the rights to my work?*

Yes. Upon submission, MOMFIDENT AF Media, "The Publisher" will then own rights to your writing and you cannot publish it elsewhere for profit. This, along with some other details, are outlined in your co-author agreement. You must read, agree to, and sign the co-author agreement before you submit anything, so you will have lots of time to make sure you agree with everything.

*Okay, I'm SO in. What do I need to do?*

I knew it! Your voice is SO valuable and worth sharing. I promise! I can't wait to work with you, it's going to be SUCH an incredible process and journey. I'm here to help the entire way!

**TO GET IN THIS PROJECT:**

**[HTTPS://GETMOMFIDENTAF.COM/5-LESSONS](https://getmomfidentaf.com/5-lessons)**

Complete registration, fill out the author info, and join the facebook group. SEE YOU IN THERE!

If you still have questions, email me at [hello@momfidentaf.com](mailto:hello@momfidentaf.com) and I'm happy to further expand :)